

New product development consultation for inventors
turning ideas into reality



We understand how hard it can be for inventors to bring their ideas to life.

An inventor might have a fantastic new product idea, but how easy will it be to make and market effectively? Getting it right is about assessing an idea, highlighting the problem areas and reducing the risk from the outset with the long term aim of creating not just a great design, but a commercially sound product.

Our New Product Development Consultation is a cost-effective way to learn about problems early on, and a fast way to get the development process up and running.

Inventors stand to benefit from all areas of expertise within IDC's unique product development process honed over forty years, drawing on engineers and model makers through to designers across industrial, scientific, consumer and medical markets. The service offers inventors the perfect opportunity to sound out their ideas with an expert, who will advise on all elements of the development.



What's included?

Inventors will submit an overview of their product idea in complete confidence (an NDA will be provided) for a one-to-one consultation with a senior member of the team examining:

- The idea itself
- The technology required
- Any development or technical challenges
- Patent strategy
- Commercial risks, challenges and opportunities
- Likely development costs
- An estimate of product manufacturing costs
- Strategies for raising funds.

At the end of the process, inventors will receive a detailed report which will be invaluable in helping plan the development.

The service costs £400+VAT & is fully refundable against any future development work at IDC.

To book a consultation call:
+44 (0)1753 547610

“We found IDC really approachable and easy to understand. They explained the whole process from start to finish and provided a clear direction forward for our invention, whereas previous advice had been confusing and left us in the dark.”

Inventors, Daljit & Amrita Kaur Singh